

REPRESENTATIVE INFORMATION



Depending upon your level of participation, your package includes representatives who are entitled to receive benefits including e-mail distribution. Please list your representatives below with their e-mail addresses.

1st Representative—Primary Contact:

First & Last Name: _____

Title: _____

E-Mail: _____

Phone: _____ Office Location: _____

2nd Representative:

First & Last Name: _____

Title: _____

E-Mail: _____

Phone: _____ Office Location: _____

3rd Representative:

First & Last Name: _____

Title: _____

E-Mail: _____

Phone: _____ Office Location: _____

4th Representative:

First & Last Name: _____

Title: _____

E-Mail: _____

Phone: _____ Office Location: _____

Hawai'i Island REALTORS®

The voice for real estate on Hawai'i, the big island.

2021 Business Partner Marketing Packages

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1321 Kino'ole Street | Hilo, Hawai'i 96720
Phone: 808-935-0827 | Fax: 808-935-4924
E-Mail: admin@hawaiiislandrealtors.org
Website: www.HawaiiIslandREALTORS.org

REALTORS® support local businesses every day! Hawai'i Island REALTORS® (HIR) refer their clients to local businesses and those referrals can directly impact your potential customer base and our local economy.

REALTORS® are the connection point between your business and potential clients. Wouldn't you like the opportunity to share your unique business services and expertise with those at the forefront of our growing community? As part of HIR's Business Partnership Program, we give you the opportunity to share your business with our members in the following ways:

- E-Newsletter Articles; Hot Topic opportunities
- Sponsorship and Attendance of HIR's Membership Meetings and Annual Installation Banquet
- Sponsorship of Continuing Education Classes
- Sponsorship and attendance at weekly Caravans
- Trade Show or Home Expo booth space
- Website Links
- Participation on HIR Committees
- Recognition on HIR Print Material
- Networking with other HIR Business Partners & Affiliates

Altogether, HIR has over 650 island wide REALTORS®, Business Partners and Affiliates, who collaborate closely with various industries alike: Advertising and Magazine; Accounting and Bookkeeping; Architecture and Design; Contractors; Home Inspections; Insurance; Land Surveyors; Lenders/Banks; Photographers; Plumbing; Property Management/Vacation Rentals; Solar and Photovoltaic; Title and Escrow; and many more!

We are excited about the opportunity to collaborate with you in finding a Partnership level tailored to your needs and budget. Please feel free to call me with questions or to set up an appointment. We look forward to working with you!

COMMUNITY NETWORK & COLLABORATION

Building our Community Through Networking Opportunities

We believe in Community...“Common unity”... And what we all have in common is this beautiful island we are so fortunate to call our home.

If you know of any businesses, individuals, or organizations who could benefit by becoming a 2021 Business Partner or Affiliate Member, please forward this brochure, or give the HIR office a call. We will follow-up!

HIR has collaborated efforts with the Hawai'i Island Chamber of Commerce; The Food Basket—Hawai'i Island Food Bank; Small Business Development Center; HOPE Services Hawai'i; County of Hawai'i (various departments); Hawai'i Island Contractors' Association, and more!



2021 Hawai'i Island REALTORS® Business Partner Marketing Packages



	Koa	‘Iliahi	Ohia	Milo
Annual Cost	\$2,500	\$1,500	\$1,000	\$500
# of Member Representatives	Four (4) Rotating Representatives	Three (3) Set Representatives	Two (2) Set Representatives	One (1) Set Representative
Company Logo and Link on HIR Website	•	•	•	•
Business Cards & Brochures in HIR Office	•	•	•	•
HIR Business Directory (PDF Online & Print)	•	•	•	•
Opportunity to Participate on a HIR Committee	•	•	•	•
Educational Write-Up in "This Week @ HIR"	•	•	•	•
New Member Orientation Welcome Kit	•	•	•	•
Sponsorship Opportunities¹	Six (6) per Quarter	Four (4) per Quarter	Four (4) per Quarter	Two (2) per Quarter
REALTOR® Caravans² (Wednesdays)	•	•	•	•
Continuing Education Classes²	•	•	•	•
Meeting Sponsorships¹	One (1) per Quarter	One (1) per Quarter		
Principal Broker Meetings (Quarterly)	•	•		
General Membership Meetings³ Spring & Summer	•	•		
Networking Opportunities				
General Membership Meetings Spring & Summer	Networking Table INCLUDED	Networking Table INCLUDED	Networking Table INCLUDED	Networking Table INCLUDED
Business Partner Networking Event(s)	Invitation at Member Cost	Invitation at Member Cost	Invitation at Member Cost	Invitation at Member Cost
Annual Installation Banquet & Business Partner Appreciation	Four (4) Comp Tickets	Three (3) Comp Tickets	Two (2) Comp Tickets	One (1) Comp Ticket
Annual Home Expo (Public Event) September in the Prince Kuhio Plaza	Vendor Booth INCLUDED	Vendor Booth INCLUDED	Vendor Booth INCLUDED	50% OFF Vendor Booth

1. Sponsorship opportunities will be released by level; Koa will receive first priority, followed by ‘Iliahi, then Ohia, and then Milo.

2. Additional or "A la Carte" sponsorships may become available once all BPs have claimed their reserved spots in the first round of selections.

3. General Membership Meeting sponsorship includes up to five (5) minutes of podium/speaking time during meeting, the opportunity to hold a prize drawing/giveaway, and the option to have marketing materials placed directly at member seating.

APPLICATION

To join us in 2021 as a Business Partner or Affiliate Member, please complete the following application and return by email, fax, or mail. Your web address will be linked directly from the HIR website. If you are a new Business Partner or Affiliate Member, please e-mail your company logo in jpg format.

Company Name

Website

Local Mailing Address

Agreement: In completing and signing this application, each business representative will obtain access to our member roster, which includes e-mail information. This information is not to be used to sell, or to spam our membership.

Authorized Signature

Date

Please Select Your Level of Participation:

- | | |
|--|----------------|
| <input type="checkbox"/> Koa (4 Rotating Representatives) | \$2,500 |
| <input type="checkbox"/> ‘Iliahi (3 Set Representatives) | \$1,500 |
| <input type="checkbox"/> Ohia (2 Set Representatives) | \$1,000 |
| <input type="checkbox"/> Milo (1 Set Representative) | \$500 |
| <input type="checkbox"/> Affiliate (1 Set Representative) | \$345 |

Payment Method:

- Check Credit card (call-in)
- Renew Application Annually (same level)

All levels of partnership may be required to share sponsorship of some events depending on the number of sponsors in the same category.

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